

Sales & Marketing-CM
219, Eastern court
Corporate Office, New Delhi-1
Tel No 23326544, Fax 23326545
ddg_sales@bsnl.co.in



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 27-10/2015/S&M-CM/41

Dated: 29.02.2016

To

The Chief General Managers
All Telecom Circles / Districts
BSNL

Sub: - Extension of revised Trade scheme for channel partners

Ref-1: - This office letter no: 27-10/2015/S&M-CM/36 dated: 01.09.2015

Ref:-2:- This office letter no: 27-10/2015/S&M-CM/38 dated: 30.11.2015

Kindly refer to this office letter under references vide which revised Trade scheme was launched & subsequently extended to give further impetus to SIM sale & revenue and to keep channel partners motivated. Trade scheme is expiring on 29.02.2016.

In order to continue the momentum of positive trend of SIM activations and to keep channel partners motivated, approval of competent authority is hereby conveyed to extend the revised Trade scheme issued vide this office letter no. 27-10/2015-S&M-CM/36 dated 01.09.2015 for another one month during festive season Maha-shivaratri, Holi & Good Friday etc., wef 01.03.2016 till 31.3.2016.

All out efforts should be made to grab maximum connections during the scheme period. POS should be informed about this attractive scheme by sending SMS.

(Upendra Bakolia)
Addl. GM (S&M)-CM

Copy to:

GM (Dev), ITPC, Hyderabad